

Nobellum
We bring ideas to life

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Nobellum Enterprise
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THE BIS SUMMIT

BLACK INNOVATION IN STEM SUMMIT

Event Package

Our Impact

ACCELERATE STARTUPS

TRAINING & DEVELOPMENT

INCREASE JOB CREATION

CULTIVATE INVESTMENT OPPORTUNITIES

Our Initiatives

1

Accelerator Programs

Training & funding of early & growth stage ventures

2

Black Innovation in STEM Summit (BIS)

Connecting entrepreneurs, inventors, investors and STEM professionals

3

Career Accelerator

Upskilling & training certifications for emerging professionals in STEM & Design

4

Nobellum Ventures VC Fund

VC fund for early and seed stage startups

100 BLACK
BUSINESSES
IN S.T.E.M
BY 2025

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Accelerating High Growth Startups

Nobellum Innovator Program, U of T Chapter

Backed by the University of Toronto Scarborough Campus, the Nobellum Innovator Program is a free training program designed to provide upskilling, training, business development and funding for Black entrepreneurs.

Through the Nobellum True Blue Accelerator fund, UTSC matches pitch award prizes dollar for dollar.

Cohort 2023 includes 25 startups from the following streams:

- 1** **IDEA**
Innovators at the idea stage that have not yet built an MVP, generating under 100k in revenue.
- 2** **GROWTH**
Innovators that have some traction and a working MVP, generating under 200k in revenue.
- 3** **INTERNATIONAL**
Virtual participants from the Caribbean & Africa in either Idea or Growth stage of their startup.

Nobellum Igniting the way Progressive Companies Connect with Black Entrepreneurs



- FinTech
- AgroTech
- HealthTech
- EduTech & AI
- Web3 & Blockchain
- Architecture & Design
- Food & Fashion Sustainability



The Nobellum Cohort on Oct 30th at the City of Toronto Small Business Forum Metro Convention Centre

Our Program Impact

15

Accelerator
Partners

9,000

In-person
Attendees

90%

of program
participants received
funding

10

Community
Partnerships

\$85,000

Award Prizes
Distributed

31

Startups
Accelerated

124

Workshops
Delivered

25

Coaches &
Mentors

65%

of startups are in
Fintech & Healthtech

JUNE 15

Collision Weekend 2024

THE BIS SUMMIT

BLACK INNOVATION IN STEM

Bringing together 2,000 entrepreneurs, corporations, investors and STEM professionals



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*Only applicable to small businesses with 1-5 employees



Igniting the Way Progressive Companies Connect with **Black Entrepreneurs**

By uniting over 2,000 entrepreneurs, inventors and investors, Nobellum is cultivating an ecosystem to increase access to training and funding opportunities for underrepresented small business owners and startups.

The **Black Innovation in STEM Summit** referred to as **The BIS Summit**, is a unique opportunity to connect with startups, STEM professionals, investors and business services providers in the innovation community.

A photograph of a man in a grey suit speaking into a microphone at a podium. He is gesturing with his left hand. In the background, other people are seated at tables, some with water glasses and coffee cups. The scene is dimly lit with blue ambient lighting.

“ With **less than 0.5%** of VC funding going to Black-owned businesses ... ”

“ .. and **less than 3%** of tech professionals identify as Black ”

The Black Innovation in STEM Summit is a platform to empower and connect with startups, investors and business services providers to change these statistics

Get Connected to our ecosystem

High Growth
Startups

VC & Angel
Investors

Community
Builders

Corporate
Leaders

STEM
Professionals

catch us on



The **BIS**
S u m m i t

Friday

VIP Luncheon

INVITE ONLY

Join us for a VIP luncheon tailored for event partners, sponsors and select entrepreneurs as we kick-off our Black Innovation Summit.

Private Lunch

Pick up Swag & Name tags

Saturday

The **BIS Summit**

The BIS Summit will feature fireside chats, innovative activations and celebrate the Certification of 25 cutting-edge startups graduating from Nobellum's 2023 Cohort of Black Innovators in STEM.

Demo Day for Nobellum 2023 Cohort

Activation Corners & Panel Discussions

AfroFashion Showdown

VIP Mixer

**Only applicable to small businesses with 1 -5 employees*

Main Stage Agenda

	Opening Remarks Event Overview & Keynote	12 PM
1	Session #1: Idea Stage Pitch	1 PM
	Session #2: Main Stage Activity Awards for Idea stage pitch	2 PM 2:30 PM
	Session #3: International Pitch	3 PM
2	Session #4: Main Stage Activity Awards for International stage pitch	3:30 PM
	Session #5: Growth Stage Pitch	4 PM
3	Session #6: Main Stage Activity Awards for Growth stage pitch	5 PM 5:30 PM
	VIP Mixer: Doors Open	7 PM
	AfroFashion Show	7:30 PM
	Toast	10 PM

AFRO
FASHION
Showdown

In partnership



CASH PRIZE
\$500
MOST POPULAR OUTFIT

*Sponsored
by*



Bring your **culture** to the
world of Business



Tickets

Recap

General Admission

FREE

Access to Main Stage, Activation Room & Tradeshow floor

VIP Ticket

\$250

Full access to all Activations, VIP Luncheon, Meal during BIS Summit & VIP Mixer

Sponsorship Opportunities

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Community Partner Package

Black-led small businesses with 3 or less employees



Let's Collaborate

Bring 100 members from your community of startups and professionals to the BIS Summit to connect with like-minded professionals and showcase their startup.

Small Business Booth

A 6 ft booth w/ tablecloth

Limited Spots! FREE

Logo on Website

Featured logo on the BIS Landing page on our Nobellum website

FREE

Newsletter Promotion

Shout out in our BIS Summit newsletter to our Nobellum community of 6,000 +

FREE

VIP Ticket

1 VIP ticket which includes access to the VIP Luncheon, Meal during BIS Summit & VIP Mixer

FREE

Limited free spots - paid option is \$1,000

Sponsorship Opportunities

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Opportunities for Collaboration

1

Main Stage Pitches

Demo Day + Partner Pitch

2

Main Stage Activations

Panels, Awards, Keynote

3

Activation Room

Workshops & Speed Networking

4

Tradeshow Floor

Corporate & Small Business Booths

Sponsorship Opportunities

Add-on Customizations

Let's design your unique experience

Swag Bag

Include your business card or promotional materials in our swag bag for over participants

Main Stage Announcements

Make an announcement to our audience of 2,000 business savvy leaders. Featured announcements appear on newsletter & stage

Name an Award

Customize the name of a pitch award for the Idea, international or growth pitch

**Add-ons above are available for all packages*

Pitch Judge

Showcase your expertise as a Judge on Nobellum's pitch during the Summit

Founder Meet & Greet

Curated meetings scheduled with program participants based on partner requirements / criteria

Post-Event Activation

Collaborate to co-deliver a post-event activation that aligns with Partner's strategic goals

Accelerator Program

Collaborate on an experience to showcase your expertise or services to Nobellum startups

***Add-ons above are only available to Gold package and up*

Sponsorship Opportunities

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Sponsorship Packages

Recap

Add-Ons

2 Option Available

Exhibitor Packages

Orders close on March 30

Activation Room

6 Options Available

Main Stage Activations

3 Options Available

Demo Day Pitches

3 Options Available

Activation Corners

4 Options Available

Create Your Own Pitch

1 Options Available

VIP Lounge

1 Option Available

Sponsorship Opportunities

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Contact Us

Contact our team for more information and opportunities for collaboration



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Join us

uniting over 2,000

entrepreneurs, inventors and investors